

NAME, BBA, CMA, CIM

Address, City, Province, T1T 1T1

T: 444.444.4444 • C: 444.999.9999 • E: name@shaw.ca

Executive Career Target:

CHIEF FINANCIAL OFFICER / VP OF FINANCE

Strategically-focused finance executive with 12+ years of expertise directing the financial and accounting activities of private and publicly traded companies in diverse sectors. Proven successes in cashflow optimization as organizations navigate complex periods of change, from exponential expansion and new business acquisitions to downsizing and consolidations. Results-oriented leader with highly developed analytical, due diligence and diagnostic skills. Excels at establishing best-practice corporate accounting policies, systems, procedures and teams.

AREAS OF EXPERTISE

- Strategic & Tactical Planning
- Financial Governance Structures
- GAAP Principles & Practices
- Consolidated Financial Statements
- Publicly Traded Companies
- Securities Filings
- Financial Analysis & Forecasting
- Budgeting & Cost Controls
- Cashflow Optimization
- Business Case & Risk Analysis
- Due Diligence Procedures
- Mergers, Acquisitions & Divestitures

CAREER HIGHLIGHTS

CONSULTANT

DIRECTOR OF FINANCE

Engaged by this exponentially growing company to institute modern controllership and financial planning best practices in compliance with GAAP standards and Canadian securities reporting requirements. Continues to provide consulting advice on strategic business and financial planning.

- Assumed responsibility for a 30-employee financial department and all accounting, budgeting, AR/AP, payroll, financial reporting and treasury functions.
- Spearheaded a comprehensive restructuring of financial policies, procedures and systems to better support the firm's governance requirements and growth objectives.
- Downsized the department and replaced 65% of staff with professionals who had the credentials and experience needed to provide financial due diligence and value-added support to corporate business goals while protecting shareholder interests.
- Successfully created a cohesive, solutions-focused team.
- Streamlined, standardized and automated financial and operational reporting processes in order to equip senior executives with timely intelligence for business planning.
- Ensured regulatory and GAAP compliance for consolidated financial reporting, quarterly & annual public financial reporting, Bill 198 CEO and CFO Certification filings, and TSX and Sedar filings.
- Served as a key liaison with external auditors to ensure that appropriate disclosure controls and procedures were in place.
- Provided executive leadership for major system enhancements, including upgrades to the POS system in all stores, implementation of a new fixed asset software module, and migration to stock-based compensation software; scope of leadership on the projects included data audits to ensure the integrity of critical information.

2008 - Present

2007 - 2008

COMPANY Ltd., City, Province

- Leading Canadian merchandise lease company, and one of largest in North America.
- Publicly traded on the TSX.
- Revenue of \$33.1M in '08, year-over-year increase of 15%.

DIRECTOR OF FINANCE, Alberta Operations

Recruited to oversee financial reconciliations, reporting and treasury functions for the company's LOCATION and LOCATION venues in PROVINCE.

- Planned and administered an \$1.7M annual operating budgeting.
- Enhanced financial recording procedures and systems in order to elevate the level of due diligence and controls in a cash-intensive operation.
- Provided the executive team with fiscal guidance and risk-return analyses on new business opportunities.
- Directed an 8 member accounting and administration team, including a controller and senior accountant.
- Stepped up to the challenge of maintaining cashflow viability as the company became embroiled in a difficult 18-month collective bargaining process that included a 9 month strike by 350 of the company's 450 PROVINCE workforce.
- Represented the company's interest as a member of management's CBA negotiating committee.

2004 - 2007

COMPANY Inc., City, Province

- One of the largest entertainment companies in Western Canada.
- Started in '92, and grew to 15 facilities with 3,000 employees.
- Subject of a friendly \$1.4B takeover bid in '07 by US-based NAME Company.

Continued...

CAREER HIGHLIGHTS, continued...

BUSINESS MANAGER (Assistant Controller) 2001 - 2004
SENIOR FINANCIAL ANALYST 1999 - 2001

Originally brought in to oversee accounting functions for three publishing subsidiaries, and played a key due diligence role in the divestiture of these assets. Subsequently appointed to manage budgeting and financial reporting for a TV station and a radio station in Edmonton.

- Provided the financial forecasts, budgets, headcounts and variance analysis on a \$100M operating budget.
- Identified opportunities to reduce expenditures and outsource non-core services as the parent company wrestled with a \$4B debt arising from a series of high-profile business acquisitions.
- Developed strategic and tactical responses and scenario analyses for business issues ranging from labour negotiations to MA&D activities arising from the explosion of digital media and the fundamental re-mapping of the Canadian television industry.
- Wound down a \$10M company with offices in three provinces, including the disposal of capital assets.
- Facilitated the centralization of accounting functions in Winnipeg headquarters as the company embarked on a major downsizing initiative.

**NAME Communications Corp.,
Edmonton-AB**

- \$3B multimedia company with business interests in film, television and publishing.
- Holdings include the NAME Television Network, the former NAME newspaper chain, specialty and digital channels, internet portals, and wire news services.

Previous experience includes 2 years as Controller for COMPANY (Canada) Inc. and COMPANY Inc.; and 5 years in private practice as a Financial Accountant with COMPANY Accounting & Management Services Ltd.

CREDENTIALS

CERTIFIED MANAGEMENT ACCOUNTANT

Institute of Certified Management Accountants, Australia, Since '04

BACHELOR OF APPLIED BUSINESS ADMINISTRATION, Accounting

Northern Alberta Institute of Technology, Edmonton, AB, '03
Associate Degree received from Camosun College in '92

CERTIFIED IN MANAGEMENT

Canadian Institute of Management, Toronto, ON, '00

Management Development Program

University of Alberta, Edmonton, AB, '00

TECHNICAL PROFICIENCIES

AccPac • Great Plains • Geac Smartstream
 ROSS • Simply Accounting • FRX Report Writer
 MS Office (Word, Excel, PowerPoint, Outlook, Access)